Spreading Eye Awareness on Duolun Pedestrian Street

December 17th, 2016

Despite being the first day of Christmas vacation, EYEducate members were eager to promote the importance of eye protection around Shanghai. On December 17th, Rebecca, Dorothy, Jenny, and I (Bridget) took on an exciting task on Duolun Road — a pedestrian street that is famous for its cultural landmarks.

With three other families and the EYE Love Foundation, we engaged in a combination of athletic, cultural, and social activities. After organizing everyone into three teams, we were given a series of tasks, with the end goal of promoting eye awareness at the tourist attraction.

To kickstart the series of activities, each EYEducate member had to jump-rope with their partner until they reached five consecutive jumps. Immediately after, the teams received a task sheet that included identifying significant cultural buildings to talking with pedestrians about our cause. Everyone wanted to be the first group to complete the activities, therefore adding a competitive factor that spiced up the event.

Overall, the experience was not only impactful and exciting, but also enlightening. Each group was able to teach and hand out stickers to twenty passersby regarding eye protection, especially in the digital age. More so, everyone was also given a unique opportunity to learn about the history behind each building and each sculpture.